

AS SEEN ON
AMAZON'S
2014 HOLIDAY
TOY LIST!



FIREMAN SAM™ HOLIDAY TOY GUIDE 2014

All Fireman Sam products are sold exclusively at Amazon

FIREMAN SAM™ FIRE ENGINE JUPITER (Simba)

Jupiter is Fireman Sam's big fire engine and at the center of major rescues. Extend the bucket on the ladder for large fires. A functioning fire hose squirts real water! Activate the siren and blue light by pressing a button, and store the fire equipment in a compartment on the side of Jupiter. The doors and compartments on the sides of the vehicle are fully movable. Set contains 11" high Jupiter fire engine, Fireman Sam figure, and firefighting accessories. 3 x 1.5V LR06 (AA) batteries are included.

Age: 3+

SRP: \$39.99



FIREMAN SAM™ FIRE STATION (Simba)

The Pontypandy fire station is the fire fighters' home base where all rescue missions begin. The Command Center with light function means that the fire fighters can see where their next mission is going to take them. When the siren sounds, slide down the fire pole, open the door and set off to tackle the emergency! Set includes 11.8" high fire station featuring fantastic light and sound functions, a fire pole, sliding door, folding side panel, Officer Steele figure and fire station furniture. 5 x 1.5V LR06 (AA) batteries are included.

Age: 3+

SRP: \$49.99



(more)

FIREMAN SAM™ FIGURINE DOUBLE PACK (Simba)

The firefighters in Pontypandy are always ready in case of an emergency! The Fireman Sam Figures twin packs each contain two 3" figures and five accessories, like helmets and tools used for rescues. Available sets are Sam and Steele, Sam and Penny, and Elvis and Tom. Collect the whole brigade!

Age: 3+

SRP: \$9.99



FIREMAN SAM™ RC JUPITER FIRE ENGINE (Dickie)

Jupiter is the main fire engine on hand to attend to any emergency! Remote control Jupiter is equipped with a dual-channel wireless RC handset and operates on a 27 MHz frequency. The 8.5" fire engine provides full driving functions and a speedy turbo feature, which is activated from the wireless RC handset. Jupiter also comes with a flashing blue light. 1:24 scale model. Batteries not included for the remote control (3x 1.5V LR03 (AAA)) and Jupiter (3x 1.5V LR6 (AA)).

Age: 4+

SRP: \$19.99



FIREMAN SAM™ WALKIE TALKIES (Dickie)

The 4" Fireman Sam walkie talkies have a working range of up to 260 feet, depending on the environment, and a flexible antenna. 2 walkie talkies are included, so young fire fighters are ready to work as a team with their brigade on any rescue mission. 2 x 9V 6F22 batteries included.

Age: 4+

SRP: \$19.99



About Fireman Sam®

Fireman Sam®, the Ultimate Hero Next Door, has been racing to the rescue of his friends in all sorts of perilous situations for over 25 years. Based in the village of Pontypandy, Fireman Sam is a pillar of the community and the hero of every rescue. Whether stuck on a high cliff-face or caught in an underground cave, the children of Pontypandy know help is always close at hand -- thanks to the brave and resourceful Fireman Sam. The *Fireman Sam* television series continues to be top rated globally, airing in more than 35 languages with market awareness in 155 countries. Now you can find Fireman Sam content and product exclusively on Amazon in the US. For more information about *Fireman Sam*, please visit www.firemansam.com or Facebook.com/FiremanSam

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